



## High-Class Hair Salon Users

*This database consists of* individuals who choose to pay top dollars at the most exclusive hair and beauty salons, not just for the best grooming, but also for the social perks of hobnobbing with socialites and celebrities.

*Sourced from* client databases of exclusive hair and beauty salons.

### SEGMENTS

220,924	Mailing List	\$190/M
203,250	Telemarketing List	\$190/M
99,416	Fax List	\$190/M
55,231	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Fashion and Other Personal Accessories - Health and Longevity Products and Services - Prestigious Club Memberships - Lotteries and Sweepstakes

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Age

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED