



Holiday Shopping Spree *Goers*

This database consists of wealthy individuals whose primary reason for traveling is high end, shop-till-you-drop shopping. Often shop personnel are requested by these individuals to send merchandise to their home addresses, thus establishing a lucrative rapport for the shops owners, who send them special promotions as reminders to come again.

Sourced from high end shops' mailing lists.

SEGMENTS

326,063	Mailing List	\$190/M
299,978	Telemarketing List	\$190/M
146,728	Fax List	\$190/M
81,516	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Fashion and Other Personal Accessories - Household Accessories - Lotteries and Sweepstakes - Charity

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Age

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED