



Hotel Privilege Card Holders

This database consists of affluent individuals and successful entrepreneurs who are frequent guests of certain hotels, which, to promote patronage, have granted a special card entitling them to discounts on room rates and amenities, reservation priority, and special perks like complimentary champagne, free nights, and the like.

Sourced from hotel privilege card membership databases.

SEGMENTS

573,191	Mailing List	\$190/M
527,336	Telemarketing List	\$190/M
257,936	Fax List	\$190/M
143,298	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories - Household Accessories - Prestigious Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Most Frequent Destination

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED