



Human Resources Management Book *Buyers*

This database consists of individuals, employed either in human resources management or as educators and consultants in the human resources field, who purchase such books to stay on top of advances in corporate employment strategies, labor policies and remuneration issues, etc.

Sourced from mail order companies' databases.

SEGMENTS

729,550	Mailing List	\$190/M
671,186	Telemarketing List	\$190/M
328,298	Fax List	\$190/M
182,388	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Main Interest

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED