



## International Fashion Catalogue *Shoppers*

*This database consists of* individuals who have recently ordered fashion accessories from international catalogues, payment mainly by credit card.

*Sourced from* mail order companies' databases.

### SEGMENTS

448,974	Mailing List	\$190/M
413,056	Telemarketing List	\$190/M
202,038	Fax List	\$190/M
112,243	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Fashion and Other Personal Accessories - Works of Art - Lotteries and Sweepstakes - Subscriptions, Customer Loyalty Programs

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

US\$ 45 - \$ 800

### SAMPLE REQUIRED