



## International Trade Fair *Exhibitors*

*This database consists of* entrepreneurs and business executives who represent their companies at trade show venues worldwide, where they promote products and services to other participants and attendees. The vast majority of these individuals have some degree of English proficiency.

*Sourced from* international trade show databases.

### SEGMENTS

1,258,444	Mailing List	\$190/M
1,157,768	Telemarketing List	\$190/M
566,300	Fax List	\$190/M
314,611	Email List	\$190/M

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### GEOGRAPHY

Worldwide

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Business and Economic Literature - Personal  
Investment, Insurance, Other Financial Services -  
Travel - Information Technology Products and  
Services - Conferences, Seminars, Workshop -  
Cultural, Social, Athletic Events

### SAMPLE REQUIRED