



## Investors

*This database consists of* high-net worth clients of brokers of fund management companies who receive regular updates on the worth of their investments as well as financial news geared to encouraging further investments.

*Sourced from* fund management companies' client databases.

### SEGMENTS

922,151	Mailing List	\$190/M
848,379	Telemarketing List	\$190/M
414,968	Fax List	\$190/M
230,538	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Business and Economic Literature - Personal Investment, Insurance, Other Financial Services - Travel - Information Technology Products and Services - Conferences, Seminars, Workshop - Works of Art - Charity

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Main Investment Interest

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED