



Italy – Marketing Professionals

This database consists of Marketing executives in a wide range of industries, from small firms to multinational companies, across Italy.

Sourced from active membership directories of different business associations and seminar organizers.

SEGMENTS

54,308	Mailing List	\$190/M
13,755	Email List*	\$190/M

*All processing must be conducted by a bureau.

SELECTS

Job Title, Industry / SIC, Gender, Number of Employees

All Selects: *FREE of charge*

GEOGRAPHY

Italy

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Business and Economic Literature; Information Technology Products and Services; Conferences, Seminars, Workshops; Cultural, Social, Athletic Events

SAMPLE REQUIRED