



Italy - Business and Consumer Addresses

SEGMENTS

216,706	Business Addresses	\$190/M
806,342	Consumer Addresses	\$190/M

Senior Executives	71,280
IT Manager	28,171
HR Manager	47,103
Marketing Manager	54,308
Sales Manager	45,412
Finance Manager	49,841

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

SELECTS

Postal Code, Job Function / Title,
Industry / SIC, Monthly Income
Gender, Language
Address: Private / Business
Number of employees, Turn Over
Legal Form

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED