



## Japan – Marketing Professionals

*This database consists of* Marketing executives in a wide range of industries, from small firms to multinational companies, across Japan.

*Sourced from* active membership directories of different business associations and seminar organizers.

### SEGMENTS

70,302	Mailing List	\$190/M
17,683	Email List*	\$190/M

### SELECTS

Job Title, Industry / SIC, Gender, Number of Employees

All Selects: *FREE of charge*

\*All processing must be conducted by a bureau.

### GEOGRAPHY

Japan

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Business and Economic Literature; Information Technology Products and Services; Conferences, Seminars, Workshops; Cultural, Social, Athletic Events

### SAMPLE REQUIRED