



Jockey Club *Members*

This database consists of members of these mutually exclusive and expensive clubs, which provide affluent lovers of equestrian sports, and among them many gamblers, a prestigious domain.

Sourced from jockey club membership lists.

SEGMENTS

21,763	Mailing List	\$190/M
20,022	Telemarketing List	\$190/M
9,793	Fax List	\$190/M
5,441	Email List	\$190/M

GEOGRAPHY

Hong Kong, France, Canada

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Fashion and Other Personal Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Recency of Membership

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED