



Local Business Executives and Professionals

This database consists of executives and professionals in senior positions of domestic and international firms who work and reside locally.

Sourced from a variety of databases, including those of business conferences and trade shows, commerce school alumni, chambers of commerce, professional associations, periodicals' client databases, etc.

SEGMENTS

2,193,566	Mailing List	\$190/M
2,018,081	Telemarketing List	\$190/M
987,105	Fax List	\$190/M
548,392	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Conferences, Seminars, Workshop - Cultural,
Social, Athletic Events - Prestigious Club
Memberships

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Age

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED