



Lucky Draw Promotion *Winners*

This database consists of individuals who have won cash, product or services prizes from companies using lotteries as a marketing strategy to generate interest among potential clients, obtain client information and/or information on consumer preferences.

Sourced from advertising agencies' and marketing companies' databases.

SEGMENTS

84,458	Mailing List	\$190/M
77,701	Telemarketing List	\$190/M
38,006	Fax List	\$190/M
21,114	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Prize won

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED