



## Magazine and Newspaper Subscribers *Business Addresses*

*This database consists of* company addresses where subscriptions of newspapers and magazines of every kind are sent.

*Sourced from* periodicals' client databases.

### SEGMENTS

|           |                    |         |
|-----------|--------------------|---------|
| 1,099,083 | Mailing List       | \$190/M |
| 1,011,156 | Telemarketing List | \$190/M |
| 494,587   | Fax List           | \$190/M |
| 274,771   | Email List         | \$190/M |

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Business and Economic Literature - Personal Investment, Insurance, Other Financial Services - Travel - Information Technology Products and Services - Conferences, Seminars, Workshop - Cultural, Social, Athletic Events - Prestigious Club Memberships

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Editorial Nature of Publication

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED