



Magazine and Newspaper Subscribers *Private Addresses*

This database consists of private addresses of entrepreneurs and professionals where subscriptions of newspapers and magazines of every kind are sent.

Sourced from periodicals' client databases.

SEGMENTS

729,721	Mailing List	\$190/M
671,344	Telemarketing List	\$190/M
328,375	Fax List	\$190/M
182,430	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Information Technology Products and
Services - Conferences, Seminars, Workshop -
Cultural, Social, Athletic Events - Prestigious Club
Memberships

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Editorial Nature of Publication

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED