



## Major Companies' Annual Reports *Requestors*

*This database consists of* individuals who have requested from business periodicals, to which they subscribe, the annual financial reports of top companies.

*Sourced from* business periodicals' client databases.

### SEGMENTS

678,459	Mailing List	\$190/M
624,182	Telemarketing List	\$190/M
305,306	Fax List	\$190/M
169,615	Email List	\$190/M

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### GEOGRAPHY

Worldwide

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Business and Economic Literature - Personal  
Investment, Insurance, Other Financial Services -  
Information Technology Products and Services -  
Conferences, Seminars, Workshop

### SAMPLE REQUIRED