



Marketing Services Who is Who?

This database consists of consultants who provide marketing strategies to companies, many of whom have international experience working on business campaigns of multinational companies, locally and abroad.

Sourced from Business Associations, Telemarketing

SEGMENTS

159,066	Mailing List	\$190/M
146,341	Telemarketing List	\$190/M
71,580	Fax List	\$190/M
39,767	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Business and Economic Literature - Travel -
Conferences, Seminars, Workshop - Cultural, Social,
Athletic Events - Prestigious Club Memberships

SAMPLE REQUIRED