



Multiple Credit Cards *Holders*

This database consists of individuals of high credit-worthiness who currently have at their disposal three or more major credit cards.

Sourced from international mail order companies' databases.

SEGMENTS

2,343,076	Mailing List	\$190/M
2,155,630	Telemarketing List	\$190/M
1,054,384	Fax List	\$190/M
585,769	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Information Technology Products and
Services - Conferences, Seminars, Workshop -
Fashion and Other Personal Accessories - Household
Accessories - Works of Art - Lotteries and
Sweepstakes - Charity

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Number of Major Credit Cards Held

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED