



Mutual Fund Performance Close *Watchers*

This database consists of individuals who scrutinize the market trends of mutual funds, because they have active investments and in some instances wish to move them or diversify their portfolio.

Sourced from investment periodicals' databases.

SEGMENTS

830,263	Mailing List	\$190/M
763,842	Telemarketing List	\$190/M
373,618	Fax List	\$190/M
207,566	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Information Technology Products and Services -
Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Fund Type of Main Interest

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED