



## Netherlands – Financial Security Schemers

*This database consists of* affluent Dutch residents with above average annual income, who are looking for investment possibilities. They invest money in the stock markets, attend seminars on investment strategies and most of these individuals have comprehensive knowledge about financial markets.

*Sourced from* different client databases of companies these people are in contact with.

### SEGMENTS

119,148	Mailing List	\$190/M
106,041	Telemarketing List	\$190/M
40,510	Fax List	\$190/M
25,021	Email List	\$190/M

### GEOGRAPHY

Netherlands

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Business and Economic Literature, Works of Art

### SELECTS

Gender, ZIP Code, Recency  
Nationality: Dutch/Foreigner  
Address: Business/Private  
Monthly Income

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED



## **Financial Security Schemers**

<b>13,513</b>	<b>Investors</b>
<b>9,074</b>	<b>Contrarian Investors</b>
<b>2,500</b>	<b>Offshore Bank Depositors</b>
<b>1,950</b>	<b>Foreign-Owned Bank Branch Depositors</b>
<b>12,631</b>	<b>Personal Finance Book Buyers</b>
<b>8,120</b>	<b>Personal Investment Portfolio Strategy Seminar Attendees</b>
<b>16,734</b>	<b>Financial Indices Close Watchers</b>
<b>20,751</b>	<b>Mutual Funds Close Performance Watchers</b>
<b>15,760</b>	<b>Free Financial Advisory Newsletter Recipients</b>
<b>2,137</b>	<b>Personal Tax Haven Seekers</b>
<b>10,390</b>	<b>Stock Market Money-Making Enthusiasts</b>
<b>4,571</b>	<b>Stock Market Simulation Software Buyers</b>
<b>1,017</b>	<b>Foreign Exchange Trading Simulation Software Buyers</b>