



## Netherlands – Healthy Living Aspirants

*This database consists of* Dutch who are attempting to stay in shape. These individuals are looking into alternatives to western medicine and practicing a healthy lifestyle.

*Sourced from* different client databases incl. mail order houses.

### SEGMENTS

57,917	Mailing List	\$190/M
48,650	Telemarketing List	\$190/M
18,533	Fax List	\$190/M
7,529	Email List	\$190/M

### SELECTS

Gender, ZIP Code, Recency  
Nationality: Dutch/Foreigner  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### GEOGRAPHY

Netherlands

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Health and Longevity Products and Services  
Prestigious Club Memberships  
Fashion and Other Personal Accessories  
Lotteries and Sweepstakes

### SAMPLE REQUIRED



## **Healthy Living Aspirants**

<b>3,554</b>	<b>Aerobics Session Regular Attendees</b>
<b>9,054</b>	<b>Alternative Medicine Literature Buyers</b>
<b>7,147</b>	<b>Aromatherapy Products Buyers</b>
<b>11,785</b>	<b>Health and Fitness Magazine Subscribers</b>
<b>14,378</b>	<b>Medical Literature Buyers</b>
<b>2,333</b>	<b>Natural Medicine Course Attendees</b>
<b>6,920</b>	<b>Stress Management Course Enrollers</b>
<b>2,746</b>	<b>Weight Loss Program Buyers</b>

Please contact us for detailed information on the above selects.