



## Netherlands - Luxury Lovers

*This database consists of* affluent Dutch residents with above average annual income, who can easily afford expensive automobiles, holiday trips, extravagant hobbies and lots of luxury merchandise.

*Sourced from* a variety of club membership directories, client databases of elegant shops, mail order houses and several other sources.

### SEGMENTS

148,575	Mailing List	\$190/M
129,260	Telemarketing List	\$190/M
50,456	Fax List	\$190/M
25,020	Email List	\$190/M

### GEOGRAPHY

Netherlands

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Cultural, Social, Athletic Events, Fashion and Other Personal Accessories, Prestigious Club Memberships, Lotteries and Sweepstakes, Charity

### SELECTS

Gender, ZIP Code, Recency  
Nationality: Dutch/Foreigner  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED



## **Luxury Lovers**

<b>8,930</b>	<b>Expensive Hobby Indulgers</b>
<b>13,488</b>	<b>Gold Credit Card Holders</b>
<b>10,673</b>	<b>Antique Asian Furniture Collectors</b>
<b>11,419</b>	<b>Beauty and Grooming Mail Order Buyers</b>
<b>10,717</b>	<b>Collectible Enthusiasts and Heavy Spenders</b>
<b>3,670</b>	<b>Elegant Jewelry Buyers</b>
<b>8,910</b>	<b>Elitist Cultural Performance lovers</b>
<b>8,020</b>	<b>Fashionable Sports Outfit Buyers</b>
<b>5,888</b>	<b>High-Class Hair Salon Users</b>
<b>7,630</b>	<b>International Fashion Catalog Shoppers</b>
<b>13,290</b>	<b>Luxury Car Owners</b>
<b>9,219</b>	<b>Novelty Gadget Buyers</b>
<b>3,693</b>	<b>Private Boat Owners and Other Sailing Enthusiasts</b>
<b>5,330</b>	<b>Up-Market Fitness Club Members</b>
<b>5,746</b>	<b>Western Art Collectors</b>
<b>11,925</b>	<b>Wine Connoisseurs</b>
<b>6,062</b>	<b>Wining and Dining Big Spenders</b>
<b>3,965</b>	<b>Golf Club Members</b>

[Please contact us for detailed information on the above selects.](#)