



Netherlands – Ready Buyers

This database consists of affluent Dutch who enjoy spending their money. The file includes big spenders in shopping malls, responders to direct marketing promotions and multiple credit card holders.

Sourced from different client databases incl. mail order houses.

SEGMENTS

99,224	Mailing List	\$190/M
87,317	Telemarketing List	\$190/M
32,743	Fax List	\$190/M
11,906	Email List	\$190/M

GEOGRAPHY

Netherlands

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Fashion and Other Personal Accessories
Information Technology Products and Services
Personal Investment, Insurance, Other Financial
Services, Lotteries and Sweepstakes

SELECTS

Gender, ZIP Code, Recency
Nationality: Dutch/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Ready Buyers

3,790	Shopping Mall and Department Store Heavy Spenders
6,789	Television Shopping Program Buyers
3,519	Home Electronics Heavy Spenders
9,619	Culinary Enthusiasts
53,799	Multiple Credit Card Holders
21,708	Direct Marketing Promotion Responders

Please contact us for detailed information for the selects.