



## Netherlands – Technology Update Watchers

*This database consists of* Dutch, who are working in different field of IT and who are attending IT conferences in European countries and the United States. Other professionals, who are working in the fields of architecture and engineering who responded to promotional offers in print form to Architectural and Engineering Books. These individuals are all trying to stay on top of the development in their professional field.

*Sourced from* conference organizers, mail order houses

### SEGMENTS

41,313	Mailing List	\$190/M
32,637	Telemarketing List	\$190/M
11,070	Fax List	\$190/M
5,740	Email List	\$190/M

### SELECTS

Gender, ZIP Code, Recency  
Nationality: Dutch/Foreigner  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### GEOGRAPHY

Netherlands

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Information Technology Products and Services  
Household Accessories, Prestigious Club Memberships  
Works of Art, Business and Economic Literature  
Conferences, Seminars, Workshop  
Cultural, Social, Athletic Events

### SAMPLE REQUIRED



## **Technology Update Watchers**

<b>7,992</b>	<b>Information Technology Conference Attendees</b>
<b>9,220</b>	<b>Architectural Design Book Buyers</b>
<b>17,990</b>	<b>Engineering Book Buyers</b>
<b>6,111</b>	<b>State-of-the-Art Gadget Buyers</b>

[Please contact us for detailed information on the above selects.](#)