



## Netherlands - Travellers

*This database consists of* Dutch residents who travel either for business or pleasure. They stay in expensive beach resorts, five star hotels, and fly business class.

*Sourced from* a variety of different data sources.

### SEGMENTS

99,224	Mailing List	\$190/M
87,317	Telemarketing List	\$190/M
32,743	Fax List	\$190/M
11,906	Email List	\$190/M

### GEOGRAPHY

Netherlands

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Travel

Business and Economic Literature

Personal Investment, Insurance, Other Financial Services

Prestigious Club Memberships

### SELECTS

Gender, ZIP Code, Recency  
Nationality: Dutch/Foreigner  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED



## **Travelers**

<b>50,921</b>	<b>Business Class Frequent Travelers</b>
<b>35,661</b>	<b>Five-Star Hotel Frequent Guests</b>
<b>10,773</b>	<b>Hotel Privilege Card Holders</b>
<b>9,545</b>	<b>Expensive Holiday Goers</b>
<b>8,360</b>	<b>Travel Agents' Prime Targets</b>
<b>8,992</b>	<b>Tropical Beach Resort Goers</b>
<b>5,370</b>	<b>Holiday Shopping Spree Goers</b>
<b>1,165</b>	<b>Well-Traveled Yuppies</b>
<b>22,483</b>	<b>International Trade Fair Exhibitors</b>

Please contact us for detailed information on the above selects.