



New Zealand E-mail Business List

This database consists of professionals in all management levels in a wide range of different industries in New Zealand.

Sourced from active membership directories of different industry associations and trade show organizers.

SEGMENTS

10,952	Email List	\$190/M

SELECTS

Geography / Postal Code, Job Function / Title, SIC, Gender

All Selects: *FREE of charge*

GEOGRAPHY

New Zealand

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 3,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery: \$50
Floppy disc: \$15.00/F each
CD-ROM: \$50.00/F each
Labels: \$15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RESTRICTIONS

All processing must be conducted by a service bureau.

SAMPLE REQUIRED



Industry

agriculture / forestry / fishing	407
mining	244
construction	387
food and beverage / tobacco	318
textile and apparel	306
wood	321
paper / printing and publishing	456
chemicals / pharmaceuticals / allied products	996
petroleum	156
rubber / plastic / leather	340
stone / clay / glass / concrete	237
primary metal / fabricated metal	265
machinery / transport equipment	248
electrical, electronic, nuclear equipment	875
precision instruments	207
other products	17
transportation / communication	175
utilities	65
wholesale trade	906
retail trade	785
finance / insurance / real estate	531
hotels and other lodging services	446
business services	776
health services	328
other services	532
public administration	40
other	588

Job title

Chairman / President / MD / CEO	3,975
COO / CFO / CIO / Director / VP	1,963
GM / senior-level manager	1,542
Middle- / junior-level manager	1,328
Professional	1,432
Other	712

Gender

Male	7,132
Female	2,905
No information	915