



New Zealand – Senior Management

This database consists of the very cream of New Zealand's corporate culture, with such titles as: Chairman, CEO, Executive Director, General Manager, etc.

Sourced from active membership directories of different business associations and seminar organizers.

SEGMENTS

25,983	Mailing List	\$190/M
23,904	Telemarketing List	\$190/M
7,015	Email List	\$190/M

SELECTS

Geography, Gender, SIC, Monthly Income, Address: Business/Private, Recency

All Selects: *FREE of charge*

GEOGRAPHY

New Zealand

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

B2B; Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events

SAMPLE REQUIRED