



Novelty Gadget *Buyers*

This database consists of persons who are often attracted to products which they had no immediate use for, but purchased them because they enthused over the unusual cleverness of the products' design or purpose.

Sourced from international mail order companies' databases.

SEGMENTS

337,340	Mailing List	\$190/M
310,353	Telemarketing List	\$190/M
151,803	Fax List	\$190/M
84,335	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Information Technology Products and Services -
Household Accessories - Works of Art Lotteries and
Sweepstakes - New Age Literature

SAMPLE REQUIRED