



Offshore Bank *Depositors*

This database consists of well-informed individuals who benefit from keeping accounts in foreign banks overseas into which hard currencies are commonly deposited. These accounts allow them to stave off taxation on interest earnings, and to better insure against the vagaries of smaller domestic banks in unstable markets.

Sourced from sourced from completed subscribers' surveys of international financial periodicals.

SEGMENTS

138,640	Mailing List	\$190/M
127,549	Telemarketing List	\$190/M
62,388	Fax List	\$190/M
34,660	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Charity

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED