



Private Boat Owners and other Sailing Enthusiasts

This database consists of sailing buffs and owners of expensive vessels who devote considerable time to recreational sailing.

Sourced from boating suppliers' client lists, subscribers' databases of sailing periodicals, associations' membership lists.

SEGMENTS

121,328	Mailing List	\$190/M
111,621	Telemarketing List	\$190/M
54,597	Fax List	\$190/M
30,332	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories - Household Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes - Charity

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED