



## Prophecy Book *Buyers*

*This database consists of* persons who frequently purchase books on the occult, including works authored by mystics predicting the future course of world events.

*Sourced from* mailing lists of specialty shops.

### SEGMENTS

124,204	Mailing List	\$190/M
114,267	Telemarketing List	\$190/M
55,892	Fax List	\$190/M
31,051	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Health and Longevity Products and Services -  
Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC,  
Monthly Income, Gender, Language  
Address: private / business, Recency,  
Favorite Interest

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED