



Public Companies in the USA

This database consists of public companies located in the United States of America.

Sourced from: compiled

SEGMENTS

272,894	Executives*	\$125.00/M
34,209	Public Companies*	\$110.00/M
	Telemarketing List	+ \$20.00/M
	Fax List	+\$40.00/M

GEOGRAPHY

USA

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Cheshire labels, 4-up; pressure sensitive labels, \$7,50/M extra; diskette \$25.00/F Email \$50.00/F, set up charge: \$50.00/F

RECOMMENDED USAGE

SELECTS

Key coding \$5.00/M, state, SCF, ZIP \$8.00/M, \$volume, gender, job function, import/export, SIC, # employees, HQ/branch, stock exchange \$10.00/M, website \$25.00/M

UPDATE FREQUENCY

Semi-annually

DELIVERY

5 business days

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED

* Mailing addresses



SELECTIONS WITH COUNTS

Updated: Sep 26, 2003.

Counts Thru: Sep 2003.

Total Number

Executives at public companies 272,894

Public companies 34,209

Title:

Chairman 9,792
Vice Chairman 1,898
Member Board of Director 29,444
Chief executive officer 12,141
Executive Director 529
President 18,318
Owner 294
Partner 553
Executive VP 14,281
Senior VP 27,159
VP 75,503
Senior level officer 2,552
Corporate secretary 8,704
Senior executive VP 353
Chief financial officer 9,643
Treasurer 6,146
Controller 6,075
Finance 9,145
Accounting/auditing 4,595
Trust officer 376
Loan officer 1,882
Tax manager 994
Investment manager 1,962
Cashier 205
Chief operating officer 4,567
Administration 11,050
Planning & corporate 5,943
Purchasing 4,078
Corporate counsel/legal 16,856
Risk management 469
Quality assurance 1,402



Manufacturing/operations 13,691
Research & development 4,111
Safety & security 674
Traffic & distribution 1,290
Engineering 3,623
Publisher 950
Training 362
Personnel 2,522
Human resources 9,520
Benefits/compensation 1,633
Chief information officer 2,829
Chief technology officer 6,169
IT director 9,007
Data processing 4,834
Investor relations 2,140
Customer service 2,149
Division/subsidiary head 13,589
Branch manager 1,525
Manager 43,133
Advertising 3,262
Public relations 6,748
International 5,031
Sales 10,638
Marketing 14,086

Company:

New York stock exchange cos. 2,889
Executives 77,966 66.00
American stock exchange cos. 939
Executives 9,106 66.00
Over the counter cos. 733
Executives 9,385
Other stock exchange cos. 277
Executives 6,951
NASDAQ cos. 2,302
Executives 34,926