



South Africa E-mail Business List

This database consists of professionals in all management levels in a wide range of different industries in South Africa.

Sourced from active membership directories of different industry associations and trade show organizers.

SEGMENTS

8,952	Email List	\$190/M

SELECTS

Geography / Postal Code, Job Function / Title, SIC, Gender

All Selects: *FREE of charge*

GEOGRAPHY

South Africa

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 3,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery: \$50

Floppy disc: \$15.00/F each

CD-ROM: \$50.00/F each

Labels: \$15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RESTRICTIONS

All processing must be conducted by a service bureau.

SAMPLE REQUIRED



Industry

agriculture / forestry / fishing	505
mining	263
construction	364
food and beverage / tobacco	302
textile and apparel	195
wood	354
paper / printing and publishing	352
chemicals / pharmaceuticals / allied products	799
petroleum	333
rubber / plastic / leather	366
stone / clay / glass / concrete	290
primary metal / fabricated metal	210
machinery / transport equipment	287
electrical, electronic, nuclear equipment	493
precision instruments	216
other products	23
transportation / communication	104
utilities	73
wholesale trade	443
retail trade	574
finance / insurance / real estate	221
hotels and other lodging services	394
business services	843
health services	221
other services	685
public administration	32
other	10

Job title

Chairman / President / MD / CEO	3,287
COO / CFO / CIO / Director / VP	1,844
GM / senior-level manager	1,121
Middle- / junior-level manager	1,453
Professional	653
Other	594

Gender

Male	4,663
Female	3,650
No information	639