



South Africa – Gold Card Bearers

This database consists of affluent South African individuals who flex their enviable credit, making prime purchases using their gold cards.

Sourced from payment processing companies.

SEGMENTS

| | | |
|--------|--------------|---------|
| 12,067 | Mailing List | \$190/M |
| | | |
| | | |
| | | |

SELECTS

Monthly income; Gender; Address:
Private/Business; Recency: 0–9 months
/ 10-18 months

All Selects: *FREE of charge*

GEOGRAPHY

South Africa

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 3,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events; Fashion and Other Personal Accessories; Lotteries and Sweepstakes; Charity

SAMPLE REQUIRED