



South Africa – Senior Management

This database consists of the very cream of South Africa's corporate culture, with such titles as: Chairman, CEO, Executive Director, General Manager, etc. Mailers can access the top rung of senior management throughout South Africa.

Sourced from active membership directories of different business associations and seminar organizers.

SEGMENTS

27,258	Mailing List	\$190/M
25,077	Telemarketing List	\$190/M
7,632	Email List	\$190/M

GEOGRAPHY

South Africa

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

B2B; Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events

SELECTS

Geography, Gender, SIC, Language, Monthly Income, Address: Business/Private, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED