



South Africa Business List

This database consists of more than 75,000 contacts throughout the South African business world. This database delivers a complete coverage of executive title / function and company data from all kinds of industries.

Sourced from different industry associations and direct marketing campaigns.

SEGMENTS

75,643	Mailing List	\$190/M
68,562	Telemarketing List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Recency, Employee Size

All Selects: *FREE of charge*

GEOGRAPHY

South Africa

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Industry	Mailing	Telemarketing
agriculture / forestry / fishing	2,895	2,776
mining	2,676	2,306
construction	3,732	3,663
food and beverage / tobacco	3,192	2,983
textile and apparel	1,874	1,630
wood	3,267	2,853
paper / printing and publishing	2,131	1,904
chemicals / pharmaceuticals / allied pr.	5,632	4,827
petroleum	1,586	1,320
rubber / plastic / leather	3,187	2,994
stone / clay / glass / concrete	2,718	1,974
primary metal / fabricated metal	2,806	2,665
machinery / transport equipment	2,963	2,664
electrical, electronic, nuclear equipment	3,621	3,542
precision instruments	1,032	1,011
other products	119	85
transportation / communication	976	953
utilities	351	327
wholesale trade	4,432	4,394
retail trade	6,896	6,621
finance / insurance / real estate	2,905	2,814
hotels and other lodging services	2,875	1,791
business services	7,796	7,193
health services	1,887	1,253
other services	3,812	3,755
public administration	154	127
other	128	137
Job Title		
Chairman / President / MD / CEO	25,543	23,453
COO / CFO / CIO / Director / VP	21,364	17,564
General Manager / Senior-level Mgr.	10,264	8,953
Middle- / Junior-level Manager	6,753	6,753
Professional	10,453	9,553
Other	1,266	2,286
Gender		
Male	50,970	43,298
Female	15,352	14,221
No information	9,321	11,043



Province / Territory

Northern Province	2,067
Mpumalanga	4,463
Gauteng	25,412
Natal	10,453
Free State	5,543
Eastern Cape	9,065
North West Province	3,875
Northern Cape	2,419
Western Cape	12,346
TOTAL	75,643