



Sports Events *Gamblers*

This database consists of persons who bet money on the outcome of sporting events; some are recreational betters while others derive a living from this pursuit.

Sourced from subscribers' databases of select sports periodicals.

SEGMENTS

186,225	Mailing List	\$190/M
171,327	Telemarketing List	\$190/M
83,801	Fax List	\$190/M
46,556	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Events gambled on

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Lotteries and Sweepstakes - New Age Literature

SAMPLE REQUIRED