



## State-of-the-Art Gadget *Buyers*

*This database consists of* persons with high purchasing power who have to have the latest advances in high tech gadgets, making many purchases each year replacing such possessions as cameras, cells phones, security products, car stereos, computer software, etc.

*Sourced from* catalogue subscribers' databases.

### SEGMENTS

264,099	Mailing List	\$190/M
242,971	Telemarketing List	\$190/M
118,844	Fax List	\$190/M
66,025	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Household Accessories - Works of Art - Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED