



## Stock Market Money-Making *Enthusiasts*

*This database consists of* young business professionals who enjoy playing the stock markets. They follow market trends avidly as regular subscribers to financial periodicals, and use good judgment in handling their investment portfolio.

*Sourced from* subscribers' surveys of financial periodicals.

### SEGMENTS

381,510	Mailing List	\$190/M
350,989	Telemarketing List	\$190/M
171,680	Fax List	\$190/M
95,378	Email List	\$190/M

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### GEOGRAPHY

Worldwide

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Business and Economic Literature - Personal  
Investment, Insurance, Other Financial Services -  
Information Technology Products and Services -  
Lotteries and Sweepstakes

### SAMPLE REQUIRED