



Stock Markets Simulation Software *Buyers*

This database consists of persons, including entrepreneurs, business executives or the curious, who seek to hone their investment skills, recently purchasing computer software simulating the experience of one buying and selling shares in fictitious companies.

Sourced from client databases of software suppliers.

SEGMENTS

197,473	Mailing List	\$190/M
181,675	Telemarketing List	\$190/M
88,863	Fax List	\$190/M
49,368	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Information Technology Products and Services -
Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency
Reason for Purchasing Decision

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED