



Television Shopping Program *Buyers*

This database consists of persons whose pleasure of watching shopping network broadcasts is evident in the recent purchases they have made.

Sourced from delivery agents' databases.

SEGMENTS

285,903	Mailing List	\$190/M
263,030	Telemarketing List	\$190/M
128,656	Fax List	\$190/M
71,476	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Fashion and Other Personal Accessories - Works of Art - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Item most frequently purchased

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED