



Travel Agents Prime *Targets*

This database consists of persons as regular clients of travel agents who are on their mailing lists to receive promotional offers of vacation packages (travel and accommodation inclusive), travel discounts, etc.

Sourced from travel agencies' client databases.

SEGMENTS

405,884	Mailing List	\$190/M
373,413	Telemarketing List	\$190/M
182,648	Fax List	\$190/M
101,471	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Business or Private trip

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED