



## Tropical Beach Resort *Goers*

*This database consists of* persons from around the world who make regular stays at select sea-side resorts in Southeast Asia, renowned for their tropical beauty and excellent service standards.

*Sourced from* travel agencies' databases.

### SEGMENTS

355,084	Mailing List	\$190/M
326,677	Telemarketing List	\$190/M
159,788	Fax List	\$190/M
88,771	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Lotteries and Sweepstakes

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Favorite Country

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED