



US Travelers to Europe

This database consists of Americans who frequently travel to Europe, whether for business or pleasure. The list covers a wide variety of individuals who either have a passion for European culture or commercial interest in the European market. A testament to their wealth is the frequency of their visits and the caliber of their travel and accommodations, which are mostly in the high-end.

Sourced from travel agencies' databases.

SEGMENTS

41,753	Mailing List	\$125/M*

*Price applicable to US brokers only.
\$190/M for non-US based brokers.

GEOGRAPHY

United States of America

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel; Business and Economic Literature; Personal Investment; Insurance; Other Financial Services; Prestigious Club Memberships

SELECTS

Travel Destination, Gender, Age**,
Address: Business/Private, Recency

All Selects: *FREE of charge*

** Detailed age of specific individual
may not be applicable for all.

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED