



USA - Direct Mail Promotion *Shoppers & Responders*

This database consists of individuals who positively respond to direct marketing promotions, purchasing from an exhaustive array of consumer products and services, offered via mail, e-mail, telephone and fax.

Sourced from direct mail / response.

SEGMENTS

24,140	Mailing List	\$125/M***
n/a	Telemarketing List	\$125/M***
8,053	Fax List	\$125/M***
Please inquire	Email List ***	\$125/M***

*** Canadian & US Brokers only

GEOGRAPHY

United States of America

Transportation (40-4799, 49-4999)
 Wholesale (5000-5299)
 Retail (5300-5899)
 Financial (60-6299, 66-6999)
 Real estate (6500-6599)
 Bus. & Pro's (7000-8999)
 Government (9000-98999)
 Miscellaneous (9900-9999)

*** All processing must be conducted by the list owner . Transmission report will be supplied after Email blast. Mailers suppression files will be used free of charge.

SELECTS

Zip/Postal Code, Job Function / Title, SIC, Monthly Income, Gender, Language, Recency 0-9, 10-15 month, Address: private / business
 Category of DM Promotion / Offer

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months. Guaranteed 92% deliverable. Refund limited to postage refunded up to minimum bulk rate on undeliverable mail in excess of 8%.