



Up-Market Fitness Club *Members*

This database consists of affluent individuals and business men and women who have memberships in exclusive fitness clubs, the majority of which are located in luxury hotels and office complexes.

Sourced from select fitness club membership databases.

SEGMENTS

290,900	Mailing List	\$190/M
267,628	Telemarketing List	\$190/M
130,905	Fax List	\$190/M
72,725	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Fashion and Other Personal Accessories - Health and Longevity Products and Services - Prestigious Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Fitness Goal

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED