



Weight Loss Program *Buyers*

This database consists of persons who have acquired memberships at fitness clubs lured by special plans pledging fat-burning work-outs, for improved health and confidence.

Sourced from fitness club membership databases.

SEGMENTS

156,053	Mailing List	\$190/M
143,568	Telemarketing List	\$190/M
70,224	Fax List	\$190/M
39,013	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Fashion and Other Personal Accessories - Health and Longevity Products and Services - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED