



Well Traveled *Yuppies*

This database consists of young persons who have recently established well-paying careers and have had cause to travel extensively as required by work.

Sourced from select travel agencies' databases worldwide.

SEGMENTS

149,439	Mailing List	\$190/M
137,484	Telemarketing List	\$190/M
67,247	Fax List	\$190/M
37,360	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Prestigious Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Most frequent Destination

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED