



## Western Art Collectors

*This database consists of* wealthy private collectors from around the world who have assembled and continue to amass a costly collection of European art, antiques and sought-after contemporary pieces.

*Sourced from* mailing lists of exclusive shops.

### SEGMENTS

501,821	Mailing List	\$190/M
461,676	Telemarketing List	\$190/M
225,820	Fax List	\$190/M
125,455	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Art Object

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED