



## Western Europe E-mail Business List

*This database consists of* professionals in all management levels in a wide range of different industries in throughout 25 countries in Western Europe.

*Sourced from* active membership directories of different industry associations and trade show organizers.

### SEGMENTS

1,213313	Email List	\$190/M

### SELECTS

Geography / Postal Code, Job Function / Title, SIC, Gender

All Selects: *FREE of charge*

### GEOGRAPHY

25 countries in Western Europe\*  
(\*see page -3-)

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery: \$50  
Floppy disc: \$15.00/F each  
CD-ROM: \$50.00/F each  
Labels: \$15.00 / M  
Courier charges: at cost, Key Coding available

### RESTRICTIONS

All processing must be conducted by a service bureau.

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED



## Industry

agriculture / forestry / fishing	20,787
mining	12,453
construction	40,675
food and beverage / tobacco	83,486
textile and apparel	26,741
wood	30,556
paper / printing and publishing	40,462
chemicals / pharmaceuticals / allied products	96,745
petroleum	14,332
rubber / plastic / leather	17,684
stone / clay / glass / concrete	18,794
primary metal / fabricated metal	33,670
machinery / transport equipment	53,428
electrical, electronic, nuclear equipment	122,386
precision instruments	44,328
other products	12,784
transportation / communication	13,286
utilities	5,438
wholesale trade	93,241
retail trade	159,684
finance / insurance / real estate	81,243
hotels and other lodging services	13,285
business services	116,542
health services	45,732
other services	5,632
public administration	7,886
other	2,033

## Job title

Chairman / President / MD / CEO	347,674
COO / CFO / CIO / Director / VP	195,453
GM / senior-level manager	189,563
Middle- / junior-level manager	132,784
Professional	256,774
Other	91,065

## Gender

Male	684,530
Female	432,775
No information	96,008



## **COUNTRIES**

Andorra  
Austria  
Belgium  
Cyprus  
Denmark  
Finland  
France  
Germany  
Greece  
Iceland  
Ireland  
Italy  
Liechtenstein  
Luxembourg  
Malta  
Monaco  
Netherlands  
Norway  
Portugal  
San Marino  
Spain  
Sweden  
Switzerland  
United Kingdom  
Vatican

## **Territory / Dependency**

Åland Islands (FIN)  
Azores (P)  
Canary Islands (E)  
Ceuta (E)  
Faroe Islands (DK)  
Gibraltar (UK)  
Guernsey (UK)  
Isle of Man (UK)  
Jersey (UK)  
Madeira (P)  
Melilla (E)